

October 25, 2011

Hap Griffin WJPM 1101 George Rogers Boulevard Columbia, SC 29201

Re: Mandatory Carriage Election

WJPM – Myrtle Beach-Florence DMA

Dear Mr. Griffin:

We received WJPM's letter, postmarked September 26, 2011, electing mandatory carriage. DISH Network L.L.C. ("DISH Network") accepts your election and looks forward to continued carriage of WJPM per federal must carry regulations for the election cycle commencing January 1, 2012.

In addition, pursuant to 47 U.S.C. §338 and the amended rules of 47 C.F.R. §76.66, DISH Network looks forward to carrying WJPM's HD signal per federal must carry regulations on or before February 17, 2012, provided that you notify us of your desire to be carried in HD and you deliver a good quality HD signal to our local receive facility.

DISH Network will carry WJPM's SD signal (and its HD signal, if applicable) during the upcoming election cycle ending on December 31, 2014 so long as the station does not substantially duplicate the programming of any other station within the market and complies with all federal must carry regulations, including the delivery of a good quality signal to the local receive facility.

DISH Network reserves the right to reject those stations that fail to deliver a good quality signal. Please contact Kip Wilcoxson, Engineering Manager, at our Cheyenne, WY Uplink facility at (307) 633-5483, should you anticipate signal delivery issues.

Sincerely,

Erin E. Rider General Manager Programming Dept.

swc/eer

CALL LETTERS	COMMUNITY OF LICENSE	DMA TO WHICH NIELSEN MEDIA RESEARCH ASSIGNED STATION IN 2009-10 NSI
WJPM	FLORENCE	FLORENCE-MYRTLE BEACH
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
45	33.1 (HD)	SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION

This DBS Election Notice is sent this 22nd day of September 2011 via Certified Mail/Return Receipt Requested (Receipt Number 7002 0460 0002 8799 2376) to the following DBS Operator (check one):

DirecTV, Inc. 2230 East Imperial Highway, Mail Stop: N344, El Segundo, CA
90245, Attn: Local-into-Local Elections.

DISH Satellite, LLC, 9601 S. Meridian Boulevard, Englewood, CO 80112, Attn: Melisa Ordonez.

With respect to carriage in the above-listed DMA(s) by the above-listed DBS Operator between January 1, 2012, and December 31, 2014, the Licensee elects the following status for the primary video stream of the Station's digital signal:

⋈ mandatory carriage ("must-carry").

For further information, please contact:

Name:

Hap Griffin

Address:

1101 George Rogers Boulevard

Columbia, SC 29201

Phone:

803-737-3486

Email:

hgriffin@scetv.org

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.66.

Signature:

Name/Title:

Linda O'Bryon, President